

Prithvi Exchange (India) Limited



21st July 2022

To
Bombay Stock Exchange Limited
Department of Corporate Services
Floor 25, PJ Towers Dalal Street
Mumbai -400 001.

Dear Sir/Madam,

Sub: Disclosure SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 (Listing Regulations) - Newspaper Advertisement

Ref: Security Name: PRITHVIEXCH Scrip Code: 531688

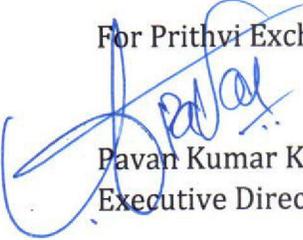
Sub.: Newspaper Advertisement for information regarding the 27th Annual General Meeting to be held through Video Conferencing / Other Audio Visual Means

Please find attached herewith copies of newspaper advertisements published today in the Trinity Mirror (English) and Makkal Kural (Tamil), regarding notice of 27th Annual General Meeting, intimation of book closure date and e-Voting information in terms of Section 108 of the Companies Act, 2013 read with Rule 20 of Companies (Management and Administration) Rules, 2014 (as amended) and Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015.

Kindly take the above on your record.

Thanking you

For Prithvi Exchange (India) Limited


Pavan Kumar Kavadi
Executive Director

TRINITY MIRROR

THURSDAY 21 JULY 2022

Didi's national pitch

Pitching for a national role for the party and its supreme Mamata Banerjee, West Bengal's ruling Trinamool Congress (TMC) is all set to hold its annual Martyrs rally in central Kolkata's Dharmatala area on Thursday after a two-year pandemic induced break. Lakhs of people from nearby and far-flung districts are likely to attend the mega rally in the heart of the city where Banerjee - the West Bengal Chief Minister - is expected to announce a list of fresh party programmes and campaign schedule in the state, and, may be, even beyond its borders.

Over the past eight years, Banerjee has made repeated efforts to play a prominent part in national politics, but with limited success. Over the past few months, Trinamool has contested elections in Goa and Tripura, but its candidates fared poorly. Very recently, Banerjee took the initiative to bring the anti-BJP parties together to announce a common opposition candidate. But after her party leader Yashwant Sinha was named as the candidate of the combined opposition, the BJP played what political

pundits are calling a masterstroke by nominating a woman scheduled tribe leader Draupadi Murmu as the nominee for the country's top post.

Apprehensive of losing the crucial scheduled tribe votes in various parts of the state - particularly in the western districts - Banerjee never really went full throttle in drumming up support for Sinha, and even commented that her party would have backed Murmu had the BJP discussed her candidature with the Trinamool in advance. It is also significant that Sinha never campaigned in Trinamool-ruled West Bengal.

A section of political analysts believes the entire chain of events connected to the presidential polls has not brought any brownie points for the Trinamool as far as Banerjee's position as a frontline anti-BJP national leader is concerned. The rally thus gives Banerjee a fresh scope to forcefully reiterate her anti-BJP stand in national politics. At the same time, some top Trinamool functionaries and celebrities could voice their support at the rally for Banerjee leading the anti-BJP parties in the 2024 Lok Sabha

vote. There is also much speculation of some prominent politicians joining the Trinamool at the rally.

The TMC observes July 21 as Martyrs' Day every year in remembrance of the 13 people killed in police firing in 1993 during a rally of the Youth Congress, of which Mamata Banerjee was then a leader. On the eve of the rally, Banerjee on Wednesday recalled the "supreme sacrifice" of the 13 political workers. "21st July 2022 is only a day away and as the preparations near completion, we are brimming with emotions," Banerjee said.

In the video message, the TMC supremo said, "For generations to come, the entire Trinamool Congress family will unite on every Shahid Dibas and pay our heartfelt tribute to the martyrs. Your blood will never go in vain, we promise!" TMC national general secretary Abhishek Banerjee reviewed the last-minute preparations at Dharmatala on Wednesday. Meanwhile, leaders, workers and supporters have started coming in groups from the districts for the mega event.

Cong rejects Centre's farm panel

Says farcical attempt on agrarian issue

New Delhi, July 21: The Congress on Wednesday rejected the Central Government committee on agriculture and MSP constituted recently, describing it as a "farcical attempt that clearly aims at trivialising the serious issues concerning the agrarian crisis in the country".

"There is no mention of legal guarantee for the MSP in terms of reference, thus defeating the very purpose of setting it up," Chairman of All India Kisan Congress, Sukhpal Singh Khaira, said in a statement issued here.

He alleged that the purpose of the committee appeared to "subvert and sabotage" the interests of farmers, for which they staged a protest for 378 days on the outskirts of the national capital, during which about 750 farmers lost their lives and about 40,000 were slapped with false cases.

Khaira condemned the exclusion of Punjab and Haryana farmers from the committee, saying, "Keeping Punjab farmers out of any agriculture/ farm committee is not acceptable, as Punjab farmers

have given their sweat and blood for Green Revolution in the country and ensured food security to the nation when it was importing wheat from abroad."

He also questioned nominal representation to the Sanyukta Kisan Morcha (SKM) in the committee.

SKM is the umbrella body of farmer organisations, which organised over a year-long protest against three farm laws, and demanding legal guarantee for MSP along with other demands. The SKM rejected the

committee formed by the Government of India on MSP and other issues, and has decided not to nominate its representative in the committee.

Khaira alleged that the committee was packed with "either pro-RSS/BJP supporters or those who supported three black farm laws".

He questioned the appointment of former Agriculture Secretary Sanjay Agarwal as the Chairman of the committee, who besides being the architect of the three black farm laws and has no practical and grassroots

knowledge or experience about agriculture and farming.

The Kisan Congress chairman observed that the Government of India did not appear to be sincere in its purpose to address the agrarian crisis.

"Otherwise, it was a golden opportunity to set up a broad based committee representing farmers and experts from across the country that could suggest ways and means to address the agrarian crisis in the country which can take an alarming turn too difficult to be controlled," he said.

India-Fiji hold talks to strengthen bilateral ties

Suva, July 21: India and Fiji held the fifth round of Foreign Office Consultations (FOC) in the Fijian capital during which both sides reviewed the bilateral relations covering political, economic, defence, cultural and consular matters and discussed ways to further strengthen the

close bilateral ties. The talks were held on July 18. The Indian side was led by Saurabh Kumar, Secretary (East) and the Fijian side was led by Yogesh Karan, Permanent Secretary in the Office of the Prime Minister and Ministry of Foreign Affairs of Fiji.

The two sides also exchanged views on regional and global issues of interest and agreed to enhance their cooperation in the multilateral fora.

During the visit, Secretary (East) also called on the Prime Minister of Fiji Rear Admiral (Retd) Josia Voreqe Bainimarama and senior members of the Fijian Cabinet.

Both sides reaffirmed their strong commitment to further strengthen the bilateral friendship and the development partnership between India and Fiji.

It was agreed to hold the next round of consultations in New Delhi at a mutually convenient date, an official statement said.

Located thousands of miles away in the South Pacific Ocean, but kindred in spirit, Fiji, a string of 800-plus stunningly picturesque coral islands, is intimately linked with India by over 300,000 persons of Indian origin who have made this Pacific nation their home for over a century.

Beleagured Italy PM Draghi wins confidence vote

Rome, July 21: The Italian Council of Ministers won a relative majority in a confidence vote held in the republic's Senate with 95 out of the 133 senators who participated in the vote supporting the current composition of the government.

The ruling coalition in Italy, which includes the Five-Star Movement (M5S), the far-right Lega Nord and Forza Italia

parties, had earlier refused to participate in the confidence vote in the acting Government headed by Italian Prime Minister Mario Draghi. Therefore, about one-third of the senators did not take part in the vote.

Draghi addressed the Senate on Wednesday saying that the survival of his unity administration depended on "rebuilding the pact of trust" and asked lawmakers to vote,

as well as to adopt the resolution of the chairman of the Council of Ministers.

However, Lega Nord and Forza Italia said that their senators were to support only their resolution, stipulating a new Government majority without M5S.

Italian newspaper
La Stampa cited government sources as saying that the establishment of a new Council of Ministers was impossible without the confidence vote in the acting government.

Italian broadcaster
RaiNews24 cited government sources shortly after the vote as saying that Draghi is expected to meet with Italian President Sergio Mattarella on Thursday and will attend the meeting of the Chamber of Deputies, Italy's lower house, on the confidence vote on Thursday morning.

Italian newspaper Corriere della Sera reported after the vote that there is no longer a political majority in the republic; however, the Senate has not voted against confidence in the government, thus Draghi decided to take a night for thinking.

On July 14, Mattarella rejected Draghi's resignation. Draghi announced that he would resign from the post of head of government, even though the Senate of the Italian Parliament expressed confidence in the cabinet in connection with the adoption of an economic support decree. One member of M5S refused to take part in the vote, so Draghi proclaimed the national majority non-existent.

Ukraine First Lady Olena seeks arms from US

Washington, July 21: Ukraine's First Lady Olena Zelenska addressed the US Congress on Wednesday and during her speech asked the US Government for more weapon systems, including air defence systems.

"I'm asking you for weapons, weapons that would not be used to wage a war on somebody else's land, but to protect one's home and the right to wake up alive in that home," Zelenska said.

"I'm asking for air defence systems in

order for rockets not to kill children in their strollers, in order for rockets not to destroy children's rooms and kill entire families."

Zelenska also thanked the US Government for its support and expressed hope the decisions by Congress on additional assistance to Ukraine will be speedy.

Ukraine's First Lady is visiting Washington, D.C., where she already met with President Joe Biden and First Lady Jill Biden at the White House.

On Monday, Zelenska met with Secretary

of State Antony Blinken. On February 24, Russia launched a special military operation in Ukraine after the Donetsk and Luhansk people's republics requested help to defend them from intensifying attacks by Ukrainian troops. The United States and its allies imposed comprehensive sanctions against Russia and have supplied Ukraine with offensive and defensive weapons worth multiple billions of dollars.

Iran warns economic guarantees from US in nuke talks

Tehran, July 21: Iranian Foreign Ministry Spokesman Nasser Kanaani said on Wednesday that for the talks to save the 2015 nuclear deal, the United States should give guarantees for securing Iran's economic interests under a possible agreement, according to official IRNA news agency.

"The ground is ready for an agreement, and we believe that there is no important problem to this end," he said during his press conference.

Washington should make a political decision, Kanaani said,

adding that Iran demands "serious" guarantees from the United States.

On the recent indirect talks between Iran and the United States in the Qatari capital Doha, he refuted Western reports about the "inconclusiveness" of the talks, saying that contrary to the claims "the Doha negotiations were good negotiations and opened the way for the continuation of negotiations and a nuclear agreement."

Josep Borrell, foreign policy chief of the European Union, and the Iranian side are following

up on the issue to prepare the ground for the continuation of the next round of negotiations, he noted.

Since April 2021, eight rounds of talks have been held in Vienna between Iran and the remaining parties to the 2015 deal, formally known as the Joint Comprehensive Plan of Action (JCPOA).

Iran signed the JCPOA with the world powers in July 2015 accepting to put some curbs on its nuclear program in return for the removal of the sanctions on Tehran. However, former US

President Donald Trump pulled the United States out of the agreement in May 2018 and reimposed Washington's unilateral sanctions on Tehran, prompting Iran to reduce some of its nuclear commitments under the agreement in retaliation.

The talks, which were suspended in March, were mediated by the European Union to be continued bilaterally between Iran and the United States in Doha in June, however, the indirect talks did not bear tangible results.

PRITHVI EXCHANGE (INDIA) LIMITED

CIN: L30007TN1995PLG31031
Regd. Office: Gee Gee Universal, 2nd Floor,
Door No. 2 Mc Nichols Road,
Chennai, Chennai - 600051, Website: www.prithviex.com
Email: investor.relations@prithviex.com, Tel: Phone: 044-4343261

NOTICE OF 27th ANNUAL GENERAL MEETING

REMOTE E-VOTING INFORMATION AND BOOK CLOSURE
NOTICE is hereby given that the 27th Annual General Meeting (AGM) of the Shareholders of the Company will be held on Friday, the 18th August, 2022, at 11:30 A.M. through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with all applicable provisions of the Companies Act, 2013 (the Act) and the Rules and Regulations issued by the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations). Read with Ministry of Corporate Affairs (MCA) Circular No.14/2020 dated 16th April, 2020 and SEBI Circular No. 5/2020-17/2020 dated April 13, 2020, 02/2021 dated January 13, 2021, 21/2021 dated December 14, 2021 and 02/2022 dated May 5, 2022, respectively (collectively referred to as "relevant circulars") to transact the businesses set forth in the Notice convening the AGM. The members will be able to attend the AGM through VCOAVM at <https://www.evoting.ned.com>. Members participating in the meeting through VCOAVM facility shall be reckoned for the purpose of quorum under section 103 of the Act.

In compliance with the relevant circulars, Notice of the AGM and Annual Report 2021-2022 has been sent on 21st July, 2022 to the members of the Company whose Email addresses are registered with Company Depository Participant(s). The aforesaid documents are also available on the website of the Company i.e. www.prithviex.com and the website of the stock exchange, where the shares of the Company are listed i.e. www.bseindia.com.

Pursuant to the provisions of Section 108 of the Companies Act, 2013 (the Act) read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is providing the facility to its members holding shares either in physical form or dematerialised form, as on 12th August, 2022 (cut-off date) for casting their votes electronically on each item as set forth in the Notice of AGM through the electronic voting system provided by NSDL. The voting rights of members shall be in proportion to their shareholding in the paid-up equity share capital of the Company as on the cut-off date i.e., 12th August, 2022. Mr. V. Esak, Practising Company Secretary has been appointed as the scrutineer for conducting the e-voting process in a fair and transparent manner. Information and instructions including details of the user ID and password relating to e-voting have been sent to the members through email. The same login credentials may be used for attending the AGM through VCOAVM. Detailed process and number of Remote e-voting and e-voting at the AGM by the members holding shares in dematerialised mode, physical mode and for members who have not registered their email address is provided in the Notice to the AGM Notice.

The remote e-voting period commences on 19th August, 2022 (9:00 A.M.) and ends on 18th August, 2022, (5:00 P.M.). The remote e-voting module shall be disabled by NSDL for voting thereafter. During the remote voting period, members of the Company holding shares either in physical form or in dematerialised form, as on the cut-off date 12th August, 2022, may cast their votes electronically. The votes once cast by the members, cannot be changed or cancelled. Any person, who acquires shares of the Company and becomes member of the company after despatch of the notice and holding shares as on the cut-off date i.e., 12th August, 2022, may obtain the login ID and password by sending a request at evoting@ned.co.in. If the member is already registered with NSDL for e-voting, then he/she can use his/her existing User ID and Password for casting the vote through remote e-voting.

In case of any queries or issues regarding remote e-voting, Members may refer to the Frequently Asked Questions (FAQs) and remote e-voting user manual for Members available at the download section of www.evoting.ned.com or Mrs. Pallavi Mishra, Manager NSDL, 4th Floor, "Wing Trade World, Kamala Mills Compound, Sanpada Bapat Marg, Lower Panel, Mumbai no. Email: evoting@ned.co.in or pallavi@ned.co.in, toll free telephone no. 1800 222 888.

NOTICE is also hereby given that pursuant to Section 91 of the Companies Act, 2013 and rules made thereunder and the provisions of Listing Regulations, the Register of Members and Share Transfer Books of the Company will remain closed from 18th August, 2022 to 19th August, 2022 (both days inclusive).

For PRITHVI EXCHANGE (INDIA) LIMITED
Sd/-
Praveen Kumar Kavad
(Company Secretary)
(DIN: 0795542)

Place: Chennai
Date: 21-07-2022