

Prithvi Exchange (India) Limited



PRITHVI EXCHANGE (INDIA) LIMITED AUGMENTS ITS PRESENCE IN THE CAPITAL CITY OF INDIA, NEW DELHI

Prithvi Exchange (India) Limited one of India's leading Forex service Provider is establishing its presence in the Capital city of India, New Delhi with a new branch. The new branch is located at Antriksh Bhavan, K.G. Marg, Connaught Place, New Delhi.

The opening of this new branch will strengthen "Prithvi's" distribution and reach in North India. This expansion is in line with the company's intent to increase customer access and capture a higher market share.

Forex industry is one of the most affected in the Covid -19 pandemic and this type of situation is unprecedented and never occurred in the history. Even in this adverse situation "Prithvi" is fundamentally strong to widen its territory across the nation and ensuring the best service to its customers.

"Prithvi's" new branch, located in a prime catchment of Delhi, offers a range of services like buying and selling of all major foreign currencies/ Travel currency card/Traveller cheques, TT Swift remittances to abroad, foreign currency drafts, Foreign Remittances under maintenance and lot more.

About New Delhi and available Business opportunity:

Apart from the capital city of India, Delhi having the following features:

- Great historical significance as an important commercial and cultural hub as well as the political center of India.
- With various national monuments the city is a preferred tourist destination for foreigners
- Worldwide Delhi is ranked at 28th position by number of foreign tourist arrivals
- The NCT & NCR region houses various MNCs and Indian conglomerates providing a solid business opportunity
- Delhi International Airport is India's busiest Airport with an international passenger traffic of over 19 million.

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ABOUT PRITHVI EXCHANGE

“Prithvi” began its operations in 1995 with headquarters at Chennai and over the years, have grown exponentially to become a leading player in the foreign exchange and remittance market. Today, Prithvi has branches across the country including Ahmedabad, Bangalore, Hyderabad, Kochi, Mumbai and Pune etc.

Prithvi Exchange (India) Limited is a listed Public Limited Company with a net worth of more than Rs.27 crores with the status of Authorized Dealer Category II. “Prithvi” offers foreign exchange requirements to various corporates and Tour operators across India. We have an efficient team of professionals with rich experience in providing dedicated & personalized service at your door step.

“Prithvi” licensed by Reserve Bank of India as an Authorized Dealer category II that permits us to undertake dealings in foreign exchange for a greater number of non-trade current account transactions.

The Customer base of Prithvi Exchange includes a cream of corporates from IT industry, manufacturing units, service industry individuals etc who travel abroad frequently on business, medical, education, pilgrimage, Emigration, holiday etc. In addition to it, Prithvi Exchange has strong business relationship with various Banks and Travel agencies across the country.

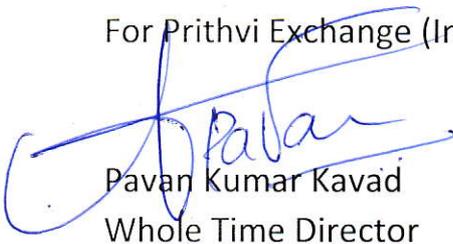
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Thanking you.

Yours faithfully,

For Prithvi Exchange (India) Limited


Pavan Kumar Kavadi
Whole Time Director