

# Prithvi Exchange (India) Limited



3<sup>rd</sup> June, 2024

To,  
BSE Limited  
Dept. of Corporate Services  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001

Dear Sir / Madam,

**SUB: REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 – OPENING OF NEW BRANCH IN NOIDA**

**REF: SCRIP CODE 531688**

Pursuant to Regulation 30 of LODR Regulations, We wish to inform that Prithvi Exchange has successfully launched its **25th Branch at No.109 J S Arcade, D1, Sector 18, Noida, Uttar Pradesh - 201 301.**

As a part of our expansion plan we are rigorously taking your company in the growth pace, We are happy to inform you that this being our **25th Branch** and is in line with the branch expansion plans on your entity.

We sought to offer forex services in the convenience of a contemporary and technologically updated atmosphere and we hope to give all of our clients the best service possible.

About **Prithvi Exchange India limited**: established in 1995, we are one of the leading Authorised Dealer Category-II licensed by Reserve Bank of India to serve the general public and foreign tourists with our foreign exchange services like foreign currencies and forex cards for business travellers, leisure travel, students etc in addition to remittances abroad for various purposes like tour operator payments, university fees payments, visa fees etc., With an experienced team of industry stalwarts and backed by cutting edge technological platform, we take pride in extending superior experience to Leisure and Business Travelers, Students and others travelling overseas for their foreign exchange requirements. With a network of 24 branches across the country, we are among the top exchange houses providing global quality service and market beating rates to our clients. Prithvi Exchange has been felicitated with several awards including Tamil Nadu tourism award in the category of “best forex service”, Tourism and Hospitality Award 2018 from Associated Chambers of Commerce & Industry of India etc.

Kindly take the same on your record.

Thanking you,

Yours faithfully

**For Prithvi Exchange (India) Limited**

**N. Sornalatha**  
Company Secretary & Compliance Officer

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